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## LOTUS DOORS PARTNERSHIP WITH GIBCA PRESS RELEASE

### LOTUS DOORS AND GIBCA FURNITURE PARTNERS TO CONTINUE THE HUF COR BRAND PRESENCE IN AUSTRALIA & NEW ZEALAND

Lotus Doors, Australia and New Zealand's leading supplier of adaptable space solutions to the commercial built environment, proudly announces its exclusive partnership with GIBCA Furniture to distribute and service Hufcor Operable Walls and Partitions.

Following Hufcor's cessation of operations in the Australian and New Zealand market in April 2022, GIBCA Furniture, boasting three decades of manufacturing Hufcor products, acquired the company's IP and trademarks.

Having collaborated with GIBCA Furniture previously, Lotus Doors seized the opportunity to partner, leveraging Hufcor's esteemed reputation to expand their offerings. The exclusive distribution agreement empowers Lotus Doors to deliver Hufcor 600 series products, and all Hufcor parts, and servicing, across Australia and New Zealand.

As the sole authorised contractor for servicing and distribution of Hufcor Operable Walls, Lotus Doors is set-up for significant growth and will provide comprehensive solutions to meet their customers' evolving needs.

Richard O'Shanesy, CEO at Lotus Doors, underscores the significance of this collaboration, stating, "We're very excited as this partnership solidifies Lotus Doors as the market leader in Operable Walls and adaptable space solutions. Partnering with GIBCA empowers us to extend our reach, distributing and providing authorised support for Hufcor Operable Walls and Partitions. We take immense pride in collaborating with our customers to create spaces that meet their needs, and this partnership ensures a seamless experience for Hufcor end-users. "

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Imran Khan, General Manager of GIBCA, highlights the responsibility of ensuring a positive experience for existing Hufcor customers. He notes, "Partnering with Lotus, the leading player in the market, presents a unique growth opportunity. This partnership ensures that customers' investments in Hufcor products are protected and backed by authorised support."

Lotus Doors is committed to redefining industry standards through this exclusive distribution partnership, delivering unmatched products and services to customers in Australia & New Zealand.

### **About Lotus Doors**

Lotus is a privately owned business that has been manufacturing accordion doors since the 1960s and commenced manufacturing operable wall systems in the late 1980s. Lotus is the largest supplier in the Australian operable wall market, offering comprehensive turn-key solutions encompassing design, manufacturing, installation, and servicing.

### **About GIBCA Furniture**

GIBCA Furniture Industry Co. LTD. (LLC), part of the GIBCA Group, is a Space Management Solutions Provider across the MENA Region. With over 75,000 installations worldwide, GIBCA Furniture has been providing innovative and quality workspace solutions since the 1990s.